



WebConcepts iRIM



A Partner solution for media and entertainment, CPG, retail
The only fully integrated, Web-based Retail Inventory Management (RIM) solution managing the full product life cycle.

Partner solution

Target industry

- Media & Entertainment, CPG, Retail

Applications

- iRIM – Fully integrated Demand Management, Forecasting, Analytics, Retail Inventory Management and Replenishment

IBM products

- IBM DB2®
- IBM WebSphere®

Business challenge

Fully managing retail level inventories requires powerful and reliable forecasting as well as flexible, intelligent replenishment planning. Until now, no single software solution offered a world-class approach to both forecasting and replenishment. WebConcepts' iRIM dramatically changes the playing field by offering just that solution – fully integrated Demand Management and Replenishment.

The solution

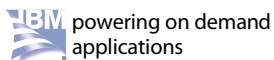
iRIM offers the power and performance previously available in highly sophisticated separate solutions in a single application. Incorporating a sophisticated demand management application with powerful tools and techniques for forecasting and product introduction modeling, with the full power of WebConcepts' premier eVMI solution, iRIM is the only fully integrated solution that addresses the breadth of your corporate demand planning, replenishment forecasting and RIM requirements. Fast, reliable and readily configurable, iRIM is web-based, highly secure and designed for flexibility and ease of use. iRIM is designed to forecast, manage demand and replenish inventory across the full product lifecycle – from overall corporate demand planning and initial new product shipment, to retailer change-outs and resets, special promotions and daily replenishment. The solution represents a revolutionary step in retail supply chain planning and execution applications, integrating the key functional requirements from both the demand and supply side into one package. This seamless integration offers a more efficient operation and a vastly improved ROI than individual solutions each focusing on one side of the demand/supply relationship.

Value proposition

By only replenishing what each store actually needs, companies increase profits up and down the supply chain. By providing vital demand management functionality directly alongside replenishment and inventory management functionality iRIM greatly expands your abilities to manage both your own and your customers' inventory investment. iRIM offers not only powerful capabilities found only in multiple "best in class" point solutions, it also offers exceptional ROI.

Company description

WebConcepts develops, markets, installs and maintains world-class e-business solutions for supply chain planning. Our products enable companies to plan and execute production and distribution based on actual demand, reliably factoring in the impact of changes in merchandising and space allocation plans, store assortment shifts, resets and promotions. We provide the means for companies to improve the efficiency of their inventories, increase operational performance and reduce costs.



For more information WebConcepts' iPLAN solution, contact Jim Everett at 1-626-820-8600, Ext. 401 or jim_everett@wcisoft.com.