



WebConcepts

eVMI

A partner solution for CPG, media and entertainment, retail
The only Web-based Vendor Managed Inventory (VMI) and Replenishment solution managing the full, product life cycle

Partner solution

Target industry

- CPG, media and entertainment, retail

Applications

- eVMI – Demand Planning, VMI and Replenishment

IBM products

- IBM DB2®
- IBM WebSphere®

Business challenge

eVMI is a single-solution, supply-chain system that manages all tasks, from initial category management and store space planning to replenishing of store shelves and electronic data interchange (EDI). Customizable by profiles, adding retailers is simple. Reset/change-out item/fixture labeling is easy. eVMI handles orders of all types including initial shipments, targeted daily replenishment plans and hot/push orders. It reduces returns and stock-outs while increasing turn rates.

The solution

eVMI is a unique, demand-driven VMI and replenishment solution with which manufacturers and distributors can plan production and shipments according to actual customer demand. A fully Web-based solution, eVMI is designed to manage and replenish inventory across the full product life cycle—from initial shipment, to retailer change-outs and resets, special promotions and daily replenishment. The solution represents a revolutionary step in the VMI and replenishment evolution, supporting planning and replenishment at the shelf level within individual retail locations. These functions can work in as close to real time as the capture of consumer pull allows.

Value proposition

By only replenishing what each store actually needs, companies increase profits up and down the supply chain. Knowing the capacity of each store shelf, how much stock is on hand and having the ability to target replenishment for each item in each unique store minimizes costly returns. Stock-outs become rare while turn rates increase, because the right product is in the right store, in the right quantity. Shipment quantities can be optimized by order constraints so that users can maintain desired levels of shipping benefits versus the needs of the retailer, lowering costs and increasing profits. Easily adding new VMI accounts reduces implementation costs and promotes retail expansion initiatives.

Company description

WebConcepts develops markets, installs and maintains world-class e-business solutions for supply chain planning. Our products enable companies to plan and execute production and distribution based on actual demand, reliably factoring in the impact of changes in merchandising and space allocation plans, store assortment shifts, resets and promotions. We provide the means for companies to improve the efficiency of their inventories, increase operational performance and reduce costs.



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