

WebConcepts Hosts Home Entertainment Supply Chain Event at Shutters Hotel in Santa Monica on November 1, 2005

WebConcepts, Inc. the software provider of **eVMI**, an internet based vendor managed inventory system, hosted a media and entertainment supply chain alliance conference with several home entertainment organizations at Shutters Hotel in Santa Monica on Tuesday, November 1st. The theme of the meeting was “Winning at the Shelf – Solving the Problems of Demand Planning and Replenishment.” The event was co-sponsored by Demantra and IBM.

“We are pleased to provide a venue for home entertainment organizations to hear from noted industry experts on how to maximize revenue through effective retail shelf replenishment by utilizing demand-driven supply networks,” said Ray Young, Chairman of *WebConcepts, Inc.*

Attendees included representatives from *Paramount Home Entertainment, Sony Pictures Entertainment, Buena Vista Home Entertainment, Lions Gate Entertainment and Universal Studios Home Entertainment*. The meeting addressed common industry supply chain challenges and also facilitated the gathering of the first eVMI User Group.

About WebConcepts, Inc.

WebConcepts provides world-class browser-based Vendor Managed Inventory (eVMI), Store Space Planning (ePOG), and Intellectual Property Availability/Rights Search and Exploitation (iPARSE) solutions to the retail, consumer package goods and media & entertainment industries. *WebConcepts'* solutions are designed to enable manufacturers and distributors to plan production and shipments on actual customer demand by using advanced merchandising planning software to manage item distribution at both store and shelf levels. These intelligent e-business software systems enable companies to improve collaboration and efficiency, increase revenue, and maximize return on investment (ROI). For more information, please visit <http://www.wcisoft.com> or call 626.820.8600.